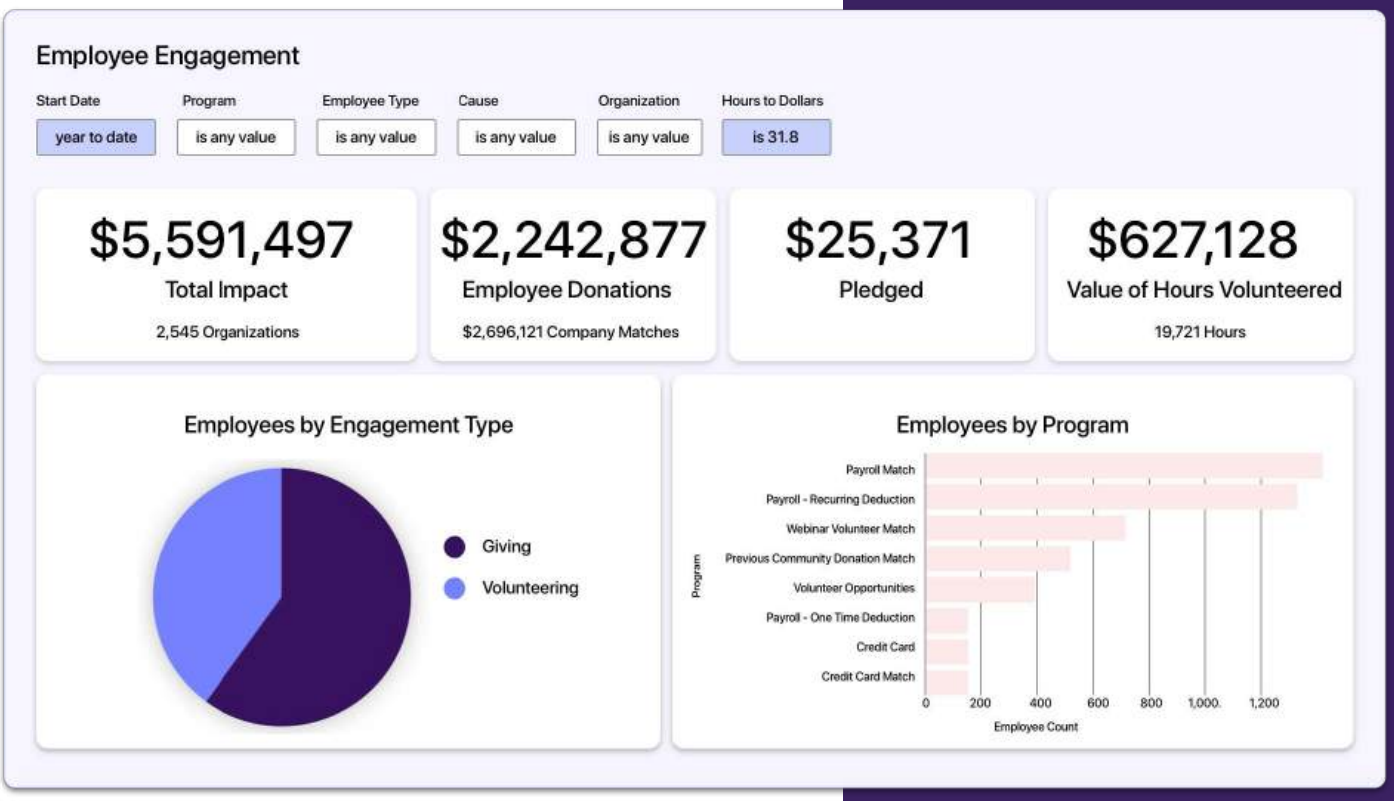
Insights

Driven by data. Powered by impact.

With Insights, you can quickly and easily visualize the effectiveness of your CSR initiatives. This deep analytics solution lets you organize, optimize, adapt, and enable giving programs faster than ever before with a hands-on approach to understanding and exploring your data. Insights enables real-time decision-making as well as rapid response time whenever emerging needs arise.

Product Elements

- Modern reporting framework
- Secure and robust data access
- Organized and enriched data sets
- Visualize data tied to any standard or custom field



Harness the power of data.

Reduce your administrative burden.

Shorten the time spent on report configuration and manual manipulation with at-a-glance monitoring of throughput by status, region, focus area, dollar amount threshold and more.

Take control of compliance.

Measure and track compliance and funding metrics (i.e., equitable funding) across all of your programs including grants, employee giving, and volunteerism — all in one place.

Utilize personalized dashboards.

Move beyond flat file reporting by accessing vital data at a glance, formatted in standard dashboards such as Grant Approval Process, Community Impact and Employee Engagement for time-saving convenience, efficiency, and reliability.

Optimize and adapt your programs.

Take a data-driven approach to strategically adapt and optimize your programs by combining traditional CSR data with web and support analytics.

Enhance your data.

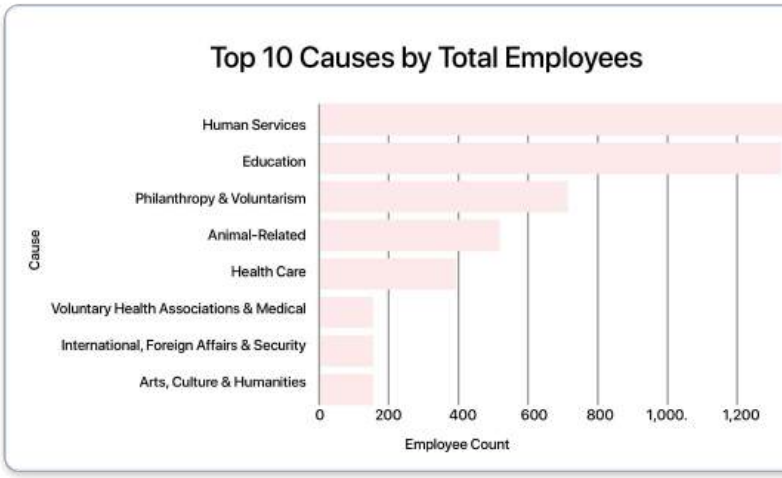
Utilize census and demographic data to align matching gift and grant program spend with strategic initiatives, quickly identifying emerging trends or deviations that need immediate action.

Measure and share your impact.

Distribute high-quality visualizations of your data story with greater precision and dimension for better collaboration with individual and departmental stakeholders. Share a true view of how your funding is making an impact at local and global levels.

Accelerate your decision-making.

Uncover immediate insights to support real-time decision-making with accurate data at your fingertips.

Explore more.

Evaluate your program performance in real-time with informational reports based upon predefined questions. And leverage interactive data visualizations that allow you to drill down into to data so you can develop new strategies and insights.