

The cost of inefficiency in fundraising

with  Bonterra™

In the nonprofit world, fundraising teams find themselves toggling between disparate tools, stuck in time-sucking, repetitive tasks on a daily basis. But just how much of a time suck are those tasks?

Searching, entering, and analyzing data:



19 days
per year per staffer

Creating data-driven reports:



Weeks

Delivering funds to sites:

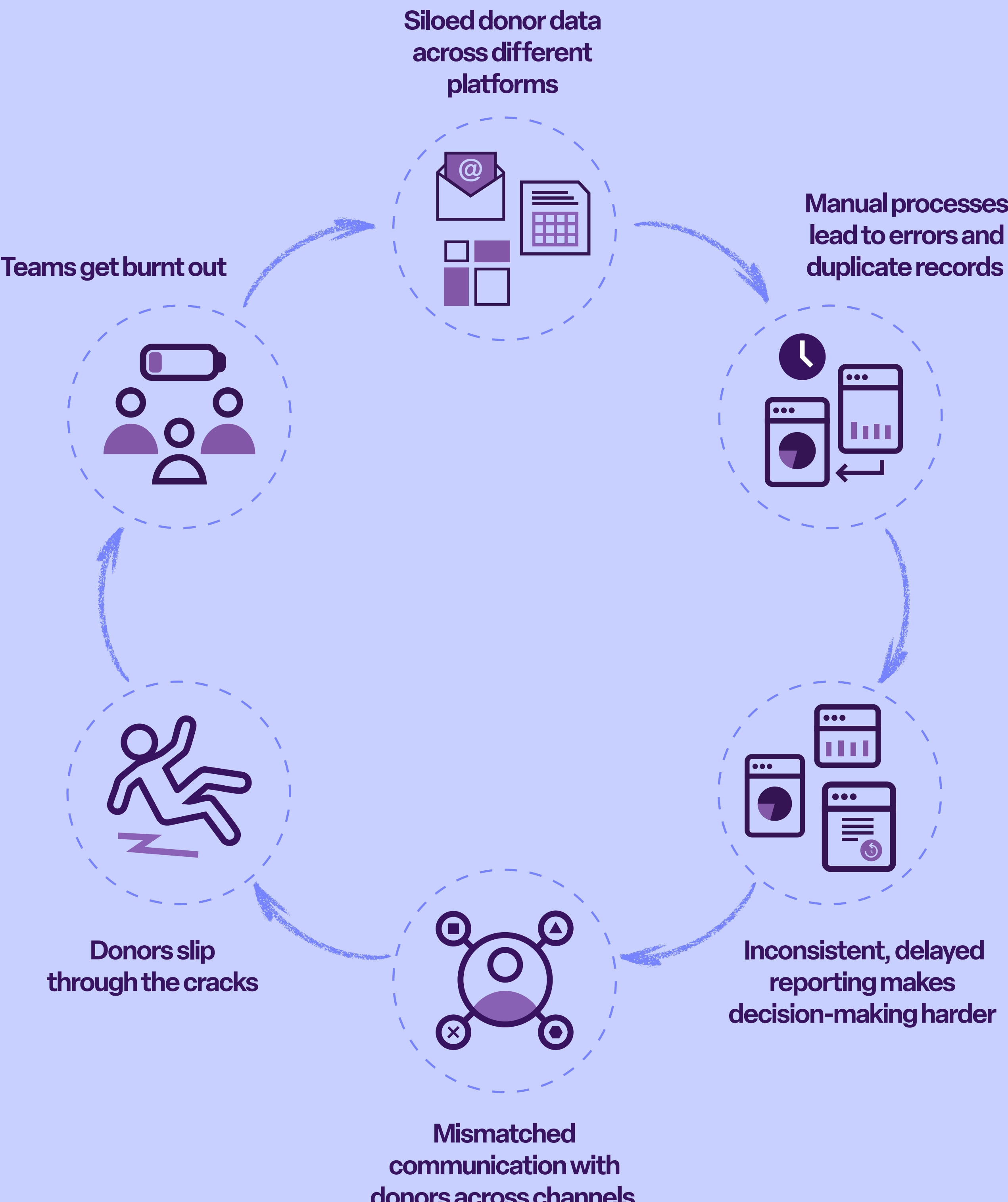


1–2 months

It's time to break the cycle of inefficiency

What is the cycle of inefficiency?

When nonprofits are bogged down with different systems that don't communicate with each other, it's hard to strengthen relationships with donors and create new ones. Fundraisers find themselves in a cycle of inefficiency that looks something like this:



How an AI-powered, unified fundraising platform breaks the cycle

Eliminating repetitive tasks:



6 or more hours
—almost a full workday
—per week

Creating data-driven reports:

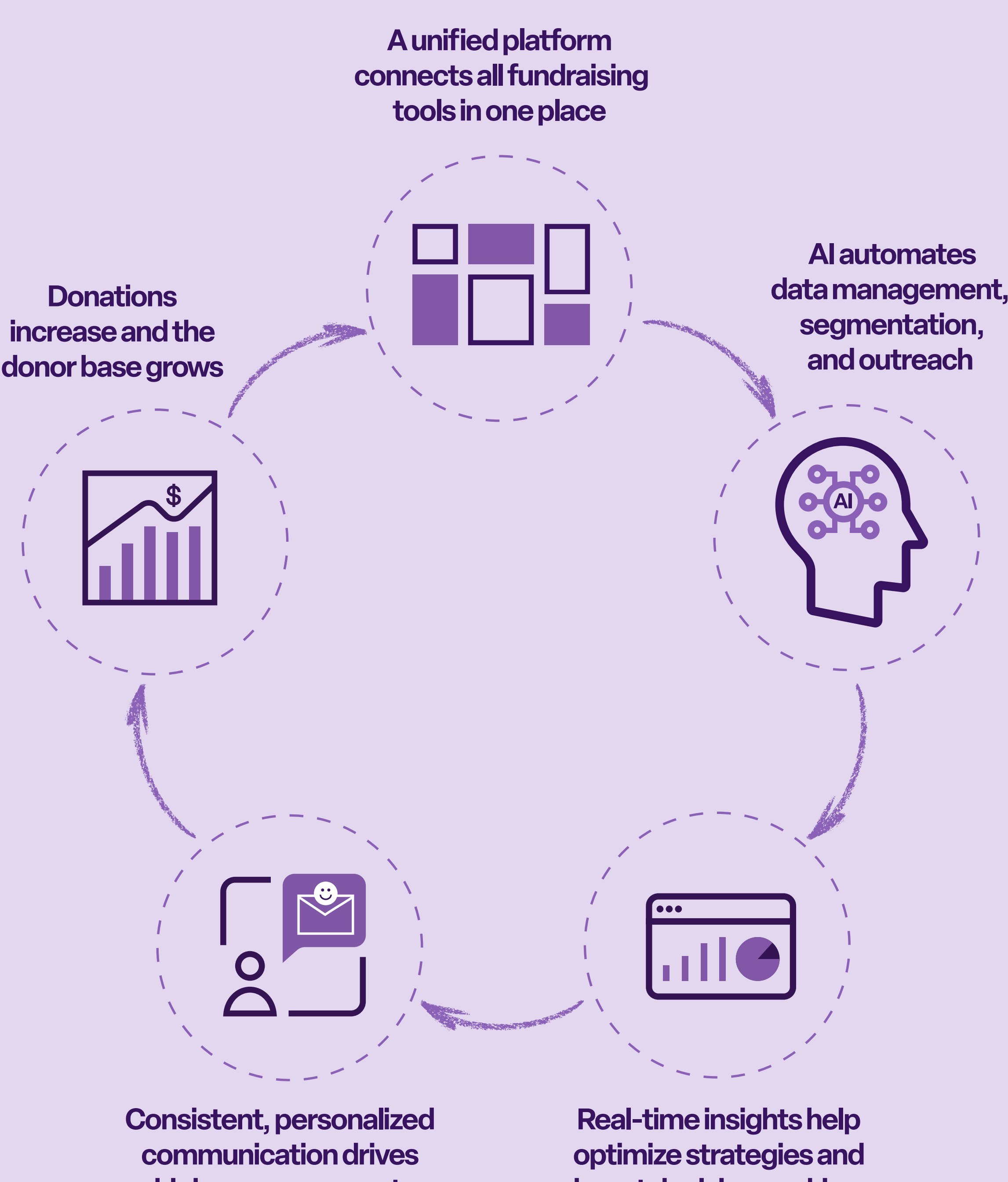


10–13 minutes

Delivering funds to sites:



15–30 days



With AI-driven fundraising and automation in a single CRM, Bonterra EveryAction empowers nonprofits to create personalized donor journeys across channels like email, SMS, social media, and direct mail, ultimately boosting revenue and the lifetime value of your donors.

[Learn more](#)