

Sending an Email Blast in Network for Good

Agenda

Login and Add a Contact

Send a Test Email Blast

Analyze Results

Fundraising Email Gallery

Let's get logged in!

Get ready to send an Email Blast

Log in to your software

Go to the **Contacts** tab

Search to see if you are a contact already

If not, select **Add Contact** and enter your Name and Email

Once you've verified you are a contact in your Donor Management system, please let me know in chat by saying done or dropping an emoji!

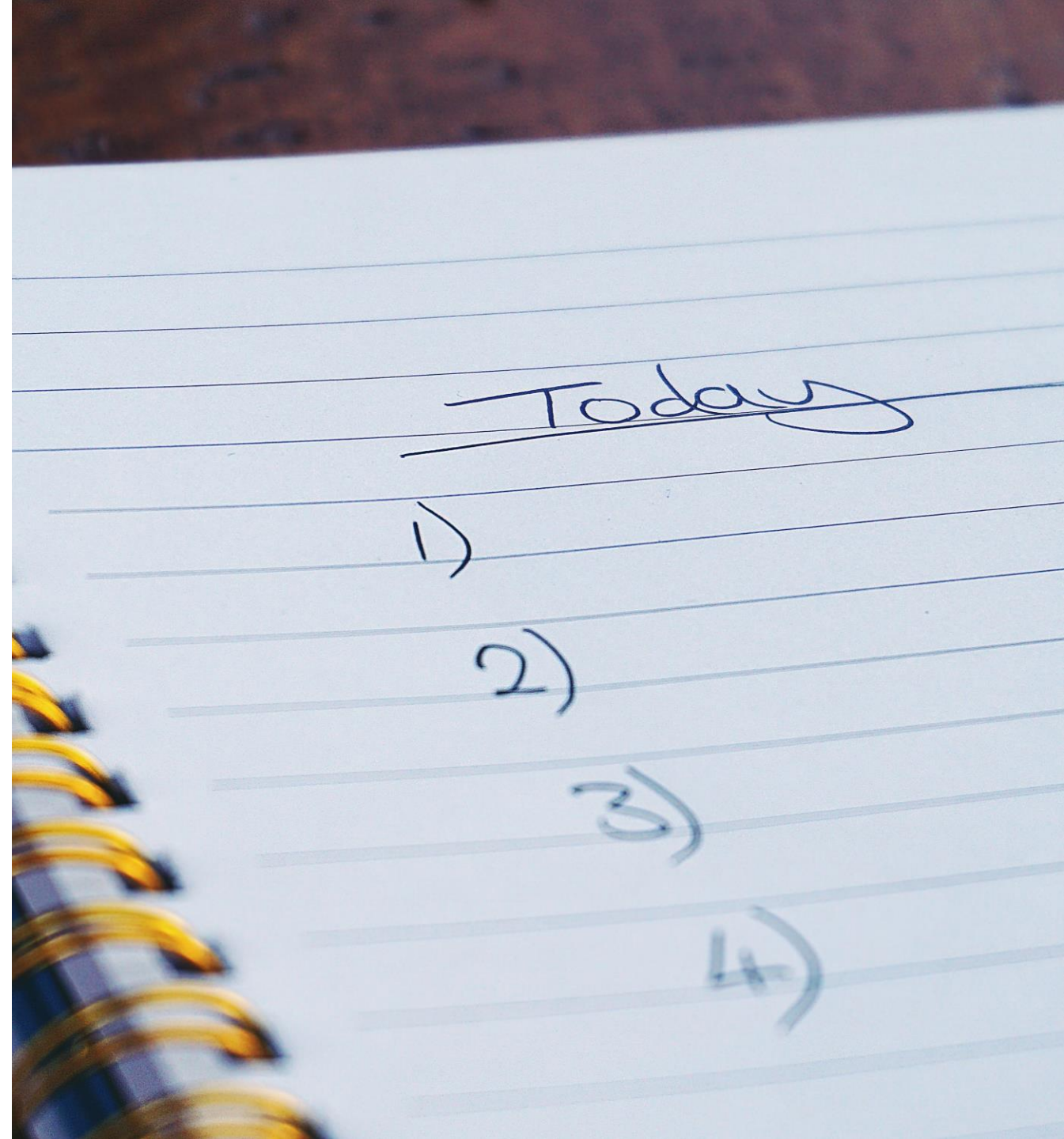
Next Steps

Putting it all together

What is your communications strategy?

- Avoid redundant messaging
- Think about your targeted audience
- Use all communication types available to you

Don't forget to use the Fundraising Email Gallery for assistance and ideas!



Additional Resources

Additional Learning Opportunities

Other webinars available in Bonterra Academy (live and recorded)

1. Foundational Webinars

Tailored to help you accomplish major tasks in Network for Good.

2. Advanced Webinars

Unlock the more advanced functionalities for skilled users.

3. Coaching Webinars

Provide best-practice advice to maximize fundraising and engagement efforts for nonprofits.

4. New Product Release Webinars

Deep dive into newly released features!

5. Ask the Experts Q&A Webinars

Connect directly with Bonterra experts and get answers to your questions!



Build confidence and knowledge in our software.

<https://bonterratech.com/training#network-for-good>

Contacting the Customer Support Team | 8am – 7pm ET

Chat



- In-app messenger support for quick, technical questions
- Blue dot in bottom right corner of system
- Expect a reply in 2-3 hours



Email



- success@networkforgood.com
- Dedicated team to resolve product problems and questions
- Expect a reply in 2-3 business days

But first!



You can access **View Guides and Help Articles** in the Help tab in your software to find a comprehensive library of articles, guides, walkthroughs, and videos.

Q & A

- Ask questions about functionality covered in this training
- Ask trainer to redo a demo
- Ask real-life application questions
- Or sign off and we will see you in the next training!



Thank you for attending!

We hope to see you
in future trainings.