GiveGab

SOLUTIONS   COMMUNITY   ABOUT US   LOG IN   GET A DEMO

We Want You to Achieve Success

And that means offering the highest quality support services you'll find in the fundraising space. **Meet your team today.**

For You

Your Dedicated Project Manager
Our team will handpick a project manager who is best suited to support you and your goals. Your project manager will be your biggest cheerleader throughout the project. Along the way, they'll fully train you on the platform, offer best practices for setting up the platform for your giving day based on what we've experienced with other partners, and keep you on task to reach success.

Basecamp Project Management
We'll provide you with access to Basecamp, your all-in-one tool for managing your project implementation alongside your GiveGab team.

Staying in Touch
You'll be in touch with your project manager regularly to ensure the project is progressing as needed - or just to say hello! After your kick-off call, you'll have regularly scheduled touch points throughout the project until implementation is complete. Then we'll come back together to review key metrics, strategies, and share feedback on ways to improve. From there, we'll continue to check-in monthly to see how else we can support your team.

Chat conversation in intercom

For Your Participants, Fundraisers, and Donors

Live Webinar for Nonprofit Participants
We'll share best practices with your participants on a jointly hosted webinar, based on the thousands of nonprofits we've supported in the past. You'll have the opportunity to add your own content you want to cover as well!

Live Chat Available with GG Chat
Our in-house team of fundraising experts are available to help with any questions you, your participants, your fundraisers, and even your donors, have about fundraising or technical support. Live chat is available during business hours, 9:00 A.M - 5:00 P.M. Eastern, Monday through Friday.

Robust Help Center
A robust support center with built-in smart suggestions to help you and your team make the most of your Community Giving site.

Best Practice Toolkits
Your Community Giving site comes with extensive educational toolkits for your nonprofit participants and fundraisers built on best practices. You can also fully create your own, or customize as necessary! Toolkits include topics on peer-to-peer fundraising, engaging the community, building board support, sample social media and email communications, and more.

Interested in having GiveGab support you or your nonprofits in person? *Have more advanced education needs? Let's chat! (+)*

We Want You to Enjoy the Process

And that means offering the easiest and most reliable platform out there. Check out all our partners *that we're honored to work with.*

# Flexible Options to Make It Yours

Brand Development

Do you have a vision for the year round platform yet? Not yet? We have you covered. Our in-house design team will work with you to create your year round site's brand. Taking into consideration your ideas, we'll choose brand colors and design a logo with your feedback.

Do you already have an existing brand, or just want a design refresh? No sweat - we can use the existing assets you have to achieve your vision, too.

Your Dashboard

The Command Center. HQ. Mission Control. On GiveGab, it's the Partner Dashboard and you have all the control. You can manage your entire year round site right from your Partner Dashboard, offering a complete look into your nonprofit participants, donors, fundraisers, and more.
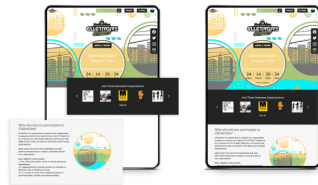
Landing Page Builder

Share the right information with the right people at the right time and in the right place with the landing page builder and your site phases, built right into your Partner Dashboard.

As you progress through your milestones with your project manager, your site will also progress to meet the needs of different audiences. Your landing page builder and site phases will help you achieve this with ease.

With the landing page builder, you'll also be able to highlight specific campaigns or nonprofits are key times during the year for donors to consider giving to.

Content Management System

Your Partner Dashboard also allows you to fully manage the secondary content pages that host your toolkits, FAQs, social media, events, and more.

Tiered Admin Access

You'll have full control over which team members can see what information for your site with GiveGab's tiered admin access:

- Community Giving Admin: full access to Partner Dashboard, with the option to have access to all participating nonprofit organizations.
- Group Admin: full access to an individual nonprofit organization. This level is specific to nonprofit administrators participating in Philanthopy Hub.
- Profile Admin: limited access to an individual nonprofit organization (can only edit the Community Giving profile. Cannot see donor data or account settings). We recommend this level for individuals at a nonprofit who are solely managing the profile creation, such as an intern or their marketing team.

Mobile Responsive

Over 50% of donations made through our platform are from a mobile device, so it's important the mobile experience is flawless. Your entire Community Giving site and admin dashboards for you and nonprofit participants are built to be mobile.

API Access

We can provide you with public API access via a JSON feed to access information such as:

- Most Gifts
- Most Dollars
- Number of Organizations
- Non-Custom Profile Level Data (such as Organization Name, Logo)

Easily Manage Your Nonprofit Participants

Registration Management

Track your nonprofit participants' progress as they prepare their profiles for viewing. Review their profiles, verification statuses, and ability to collect donations. You can easily export this data as well to import into your marketing channels to ensure they're hearing from you!

Registration Form

Do you have specific requirements on who can participate in your program? Create a registration form with custom questions that each nonprofit participant will be asked to complete when registering. When used with the approval process, you'll be able to review each nonprofit in full before they're available to the public!

Approval Process
Want to review profiles before they're available for community to view? After a nonprofit participant is verified by our team, you can enable the optional approval process to further track nonprofit participant requirements.

Each approval status will have an associated email with additional content from you explaining this status. When nonprofit participants log in, they will also see the status on their admin dashboards.

Status from incomplete to verified

Full Nonprofit Verification and Vetting
Each nonprofit participant is verified against the IRS and Guidestar to ensure they meet the requirements to accept tax-deductible gifts. GGPay, powered by Stripe, further verifies each nonprofit participant is compliant with federal electronic payment regulations.

Chapter Based Organization Verification
Our IRS verification process automatically supports verification of a local chapter that is part of a larger national organization, allowing each chapter to have their own presence at the local level. Our Customer Success team is always available to support local chapters through the verification process as well to ensure they are able to participate.

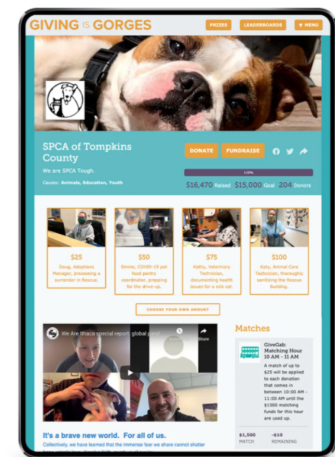**Import Nonprofit Participants (+)**
If you have a list of nonprofit participants you know will be participating, we can work with you to import these into your Community Giving site. After the initial import, nonprofit participants will have access to further update and customize their profiles.

Allow Your Participants to Shine

Robust Profile Pages
Your nonprofit participants will be able to shine through with their own robust profile page that has elements of their branding while still staying true to your Community Giving design. With GiveGab, each nonprofit participant can really make their profile their own, including elements that can illustrate their impact:

- Storytelling
- Donation Levels
- Video
- Fundraisers
- Recent Donors
- Matches / Challenges
- Real-Time Stats

We make it easy for your nonprofit participants to steward their donors with gift data available to export in a .csv format whenever they'd like.

Matches and Challenges
Encourage donors to give - and give again! Our matching functionality allows nonprofit participants to showcase the 1:1 matches they've secured on their profiles and see the progress towards completion in real time. You can highlight all of the matches on a landing page for even more visibility!

Are you looking for ways to "unlock" funds once a goal is achieved? We support that too, through our Challenges feature.

Highlight Volunteer Opportunities
Nonprofit participants aren't limited to just asking for donations through their profiles - they can ask for time too! Encourage your nonprofit participants to highlight engagement opportunities for their supporters.

Giving Day Profile Data and Donation Integration
Hosting your giving day with GiveGab allows for a seamless integration of information between an organization's Community Giving profile and their Giving Day profile, making it simple and easy to keep information updated across both sites. In addition, this integration make it simple and easy to download one .CSV report with information from all donors from both sites.

Showcase Community Events (+)
Collecting and advertising events hosted by local organizations is a cinch with our centralized Events Manager & Display, powered by Airtable. We'll equip you with an event submission form, a display gallery embedded year-round on your site, and training on how to use

these tools. You can customize the info you'd like to request and highlight, and you'll have oversight to review each event submission before publishing it.

Expand Your Reach

Peer-to-Peer Fundraising for Nonprofit Participants
Your nonprofit participants will be able to tap into their supporter networks and expand their reach through our built-in peer-to-peer fundraising pages. The fundraisers will have their own toolkit and profile pages, customized to include the fundraiser's name, picture, mini-story, and even a video.

Business Fundraisers (+)
Engage your local businesses in philanthropy! With business fundraisers, you can recruit businesses and encourage them to include their employees in giving. These businesses will have their own impact pages showing key stats about gifts from donors associated with that business. You can even include all of your businesses on a leaderboard to encourage some healthy philanthropic competition!

Add Some Excitement to Your Site

Live Total and Stats
See progress in real time! As donations are rolling in, you can watch your stats ticker increase with each gift without refreshing your homepage.

Social Aggregator Integration
You can embed your social media aggregator (such as Tagboard, Tint, or Juicer) on your Community Giving site to showcase all of the social buzz happening around your campaign.

Leaderboards
Foster healthy competition and increase giving among your organizations with a leaderboard. Your leaderboard will show dollars raised and unique donors across all your organizations.

Gift Heat Map (+)
Where in the world are your gifts coming from? Include a gift heat map on your homepage to show everyone how far reaching your nonprofit supporters truly are.

Goal Thermometer (+)
Track progress to your overall Community Giving site goal in real-time with a goal thermometer on your landing page.

Easy, Enjoyable, and Effective Giving Options

Secure Giving Options with GG Pay
Give your donors what they want - the easiest way for them to donate. With GG Pay, you have options:

- Credit/Debit Card Processing
- ACH Payments
- Mobile Wallet
- PayPal*
- Venmo*
- Cash and Check Gifts
- Recurring Giving

Requires a pre-existing PayPal business account and available only with certain disbursement options.

The Gift Basket

The Gift Basket

Let's get giving! With the Gift Basket, your donors can browse profiles, add them to their Gift Basket, then checkout all in one easy transaction. You can add custom questions to the checkout process as well to collect additional donor information.

Donor Preferences

We know that each donor is unique. Donors will have the option to remain anonymous, make their gift in honor or memory of someone, and confirm their new or returning donor status for each gift.

Branded Thank Yous + Receipts

Making stewardship easy. After a donor makes their gift, they immediately receive your thank you message and a receipt acknowledging their gift.

Engage your Donor Advised Fund Holders (+)

Your Donor Advised Fund (DAF) participants can participate in giving with the same experience as your online donors! During the checkout process, DAF holders can submit their gift designation choices via the gift basket. On the backend, you'll have the opportunity to review their choices and confirm their designation!

DAF fund disbursement is completed outside of GiveGab.

Embeddable Donation Button

Meeting donors where they are is important, which is why we allow nonprofit participants to embed a donate button right on their website to capture an even larger audience. All gifts made through the embeddable donation donate button will count towards any overarching totals.

Address Autocomplete (+)

Minimize entry errors, obtain clean and consistent donor data for streamlined reporting, and increase conversion rates by creating a significantly faster donation experience with our address autocomplete, powered by the Google Places API.

Make the Platform Work for You

Charge a Registration Fee

When a nonprofit participant is registering, ask them to pay a registration fee. We've found that programs that require more commitment up front tend to see higher rates of active participation from their nonprofit participants!

Make an Additional Ask

Within the gift basket, you can make an additional ask for donors to give to your organization in support of hosting the program.

Collect a Percentage

During the checkout process, you can add a partner transaction fee to each gift made.

Access to Powerful Analytics to Learn From Your Data

Google Analytics Tracking

With Google Analytics on your platform, you'll have immediate access to powerful data about your website traffic and user behavior. You'll also be able to track gift source data through the Google Analytics dashboard to understand what appeals were the most successful across a variety of metrics.

Google Tag Manager

Your Community Giving platform was built with Google Tag Manager integrated. Use Tag Manager to manage your marketing tools simply and easily.

Facebook Pixels

Easily add Facebook pixels to the platform through the Google Tag Manager integration.

Donor and Gift Data

Export a full report of all donor and gift data across your Community Giving site in easy to use .csv format.

Reporting Made Easy

Say goodbye to reconciliation headaches with at-a-glance reporting on all of your giving day financial activity, including deposits, registration payments, refunds, fee breakdowns, and more. Our Financials Tab makes it a breeze to view all your transactions in one place, so you can close all those spreadsheets (yes, all of them!) and get back to fundraising.

Disburse Funds the Way You Want

Disburse Funds the Way You Want

Multiple Deposit Options
Allow GiveGab to direct deposit funds to your nonprofit participants within 10 business days, or collect donations on behalf of nonprofit participants and pay out funds on your schedule. You have options with GiveGab.

Fiscal Sponsorship Support
Nonprofits that do not meet verification eligibility or do not want to perform a full profile setup can be fiscally sponsored by other valid nonprofits or you as the host.

Prize Money Payout (+)
Save time and skip the checkbook! Direct deposit any bonus pool or prize money to your nonprofit participants, saving you time and getting your winners their prizes faster.

You Can Count on Our Technology

Reliable Cloud-Based Hosting
GiveGab is hosted on several different industry leading IaaS and PaaS in parallel for market-leading reliability. Our tech stack is fully scalable, redundant, and fault-tolerant, with a 24x7x365 monitoring schedule.

Stringent Compliance Requirements
All GiveGab systems are PCI Level I and SOC 1 Type 2 compliant.

Your Data is Secure
All data living in our GiveGab databases is fully encrypted at rest using the strongest AES 256 bit encryption protocol. In addition, all transmission of data is over HTTPS or TLS or TLS 1.2 / SSL 3.0

Fraud Prevention
By partnering with GiveGab, you'll be processing gifts through GGPay, powered by Stripe. This partnership allows for a built-in extensive fraudulent actors database to detect and prevent fraudulent charges in real-time. In addition, each nonprofit participant will be fully reviewed via our in-house vetting process designed to catch bad actors pretending to be valid nonprofits.

WCAG 2.1 Level AA Compliant
Our Community Giving platform is WCAG 2.1 Level AA compliant. GiveGab is continuously reviewing new standards of accessibility to ensure compliance.

Learn more about the security and reliability of the platform here.

GiveGab
a division of everyaction

GIVING DAYS
Your Giving Day
Giving Day Network
Beyond Your Giving Day

YEAR-ROUND FUNDRAISING
Donation Forms
Donation Sites
Peer-to-Peer Suite

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Support Center
Downloads
Podcast
Giving Tuesday

GIVING DAY LEADERS
All Partners
Giving Day Leader Forum

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