



SOLUTIONS

COMMUNITY

ABOUT US

LOG IN

GET A DEMO

We Want You to Achieve Success

And that means offering the highest quality support services you'll find in the fundraising space. [Meet your team today.](#)

For You

Your Dedicated Project Manager

Our team will handpick a project manager who is best suited to support you and your goals. Your project manager will be your biggest cheerleader throughout the project. Along the way, they'll fully train you on the platform, offer best practices for setting up the platform for your giving day based on what we've experienced with other partners, and keep you on task to reach success.

Basecamp Project Management

We'll provide you with access to Basecamp, your all-in-one tool for managing the Community Giving project alongside your GiveGab team.

Staying in Touch

You'll be in touch with your project manager regularly to ensure the project is progressing as needed - or just to say hello! After your kick-off call, you'll have regularly scheduled touch points throughout the project. After implementation, we'll come back together one more time to review key metrics, strategies, and share feedback on ways to improve.

 Chat conversation in Intercom


For Your Fundraisers and Donors

Live Chat Available with GG Chat

Our in-house team of experts are available to help with any questions you, your fundraisers, and even your donors, have about fundraising or technical support. Live chat is available during business hours, 9 to 5 PM Eastern, Monday through Friday.

Robust Help Center

A [robust support center](#) with built-in smart suggestions to help you and your team make the most of your Community Giving site.

Best Practice Toolkits

Your Community Giving site comes with extensive educational toolkits for your fundraisers built on best practices. You can also fully create your own, or customize as necessary for your unique campaign! Toolkits include topics on peer-to-peer fundraising, engaging the community, sample social media and email communications, and more.

We Want You to Enjoy the Process

And that means offering the easiest and most reliable platform out there. Check out all [our partners](#) that we're honored to work with.

Flexible Options to Make It Yours

Brand Development

Do you have a vision for your Community Giving site? Not yet? We have you covered. Our in-house design team will work with you to create your [Community Giving site's](#)

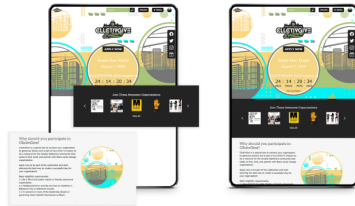


brand. Taking into consideration your ideas, we'll choose brand colors and design a logo for you to utilize.

Do you already have an existing brand, or just want a design refresh? No sweat - we can use the existing assets you have to achieve your vision, too.

Your Dashboard

The Command Center. HQ. Mission Control. On GiveGab, it's the Partner Dashboard and you have all the control. You can manage your entire Community Giving site right from your Partner Dashboard, offering a complete look into your donors, fundraisers, and more.



Landing Page Builder

Share the right information with the right people at the right time and in the right place with the landing page builder, built right into your Partner Dashboard.

As you progress through your milestones with your project manager, your community giving site will also progress to meet the needs of different audiences. Your landing page builder will help you achieve this with ease.

Content Management System

Your Partner Dashboard also allows you to fully manage the secondary content pages that host your toolkits, FAQs, social media, events, and more.

Tiered Admin Access

You'll have full control over which team members can see what information for your Community Giving site with GiveGab's tiered admin access:

- **Community Giving Admin:** full access to Partner Dashboard.
- **Group Admin:** full access to an individual profile.
- **Profile Admin:** limited access to a Community Giving site profile (can only edit Community Giving site profile. Cannot see donor data or account settings).

Mobile Responsive

Over 50% of donations made through our platform are from a mobile device, so it's important the mobile experience is flawless. Your entire Community Giving site and admin dashboards for you and your supporters are built to be mobile.

API Access

See your name in lights! We can provide you with public API access via a JSON feed. Send this to a digital billboard company or a news outlet and they'll be celebrating your results on the big screen, all in real-time.

Allow Your Campaign to Shine

Robust profile

Your organization will shine through with a robust profile page that have customizable elements to illustrate your impact:

- Storytelling
- Donation Levels
- Video
- Fundraisers
- Recent Donors
- Matches / Challenges
- Real-Time Stats

We make it easy for you to continue stewarding your donors with gift data available to export in a .csv format.

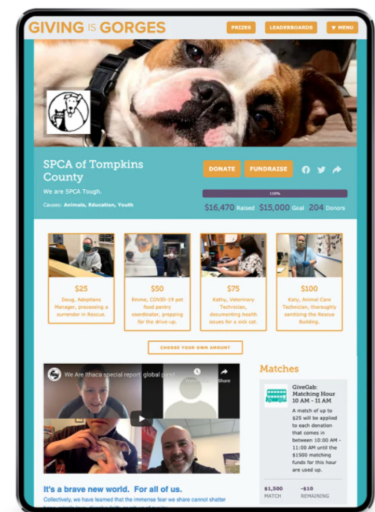
Matches and Challenges

Encourage donors to give - and give again! Our matching functionality allows your organization to showcase the 1:1 matches you've secured and see the progress towards completion in real time. You can highlight all of the matches on a landing page for even more visibility!

Are you looking for ways to "unlock" funds once a goal is achieved? We support that too, through our Challenges feature.

Highlight Volunteer Opportunities

You are not limited to just asking for donations through your Community Giving profile - you can ask for time too! Highlight engagement



You are not limited to just asking for donations through your Community Giving profile – you can ask for time, volunteering, engagement opportunities on your profile for additional ways for supporters to support you.

Showcase Your Events (+)

Advertising your events is a cinch with our centralized Events Manager & Display, powered by Airtable. We'll equip you with a display gallery embedded year-round on your site and training on how to use this tool. You can customize the info you'd like to highlight, and your gallery can be embedded on your own website or linked out to on your social media.



Expand Your Reach

Peer-to-Peer Fundraising

Your fundraisers will be able to tap into their supporter networks and expand their reach through our built-in peer-to-peer fundraising pages. The fundraisers will have their own toolkit and profile pages, customized to include the fundraiser's name, picture, mini-story, and even a video.

Business Fundraisers (+)

Engage your local businesses in philanthropy! With business fundraisers, you can recruit businesses and encourage them to include their employees in your campaign. These businesses will have their own impact pages showing key stats about gifts from donors associated with that business. You can even include all of your businesses on a leaderboard to encourage some healthy philanthropic competition!

Add Some Excitement to Your Campaign

Donations with ID, Donor and Amount given

Live Total and Stats

See your progress in real time! As donations are rolling in, you can watch your stats ticker increase with each gift without refreshing your homepage.

Social Aggregator Integration

You can embed your social media aggregator (such as Tagboard, Tint, or Juicer) on your Community Giving site to showcase all of the social buzz happening around your campaign.

Leaderboards

Foster healthy competition and increase giving among your fundraisers with a leaderboard. Your leaderboard will show dollars raised and unique donors across all your fundraisers.

Gift Heat Map (+)

Where in the world are your gifts coming from? Include a gift heat map on your homepage to show everyone how far reaching your nonprofit supporters truly are.

Goal Thermometer (+)

Track progress to your overall Community Giving site goal in real-time with a goal thermometer on your landing page.

Donate arrow

Easy, Enjoyable, and Effective Giving Options

Secure Giving Options with GG Pay

Give your donors what they want - the easiest way for them to donate. With GG Pay, you have options:

- Credit/Debit Card Processing
- ACH Payments
- Mobile Wallet
- PayPal*
- Venmo*
- Cash and Check Gifts
- Recurring Giving

GG Pay logo

**Requires a pre-existing PayPal business account and available only with certain disbursement options.*

Donor Preferences

We know that each campaign is unique - and so are your donors! Donors will have the option to remain anonymous, make their gift in honor or memory of someone, and confirm their new or returning donor status for each gift.

Branded Thank Yous + Receipts

Making stewardship easy. After a donor makes their gift, they immediately receive your thank you message and a receipt acknowledging their gift through the Community Giving site.

Keep the Giving Going

Empower supporters to give the gift of giving with eCards! Donors can spread the love by purchasing and sending virtual gift cards to their family and friends through your giving site. eCard recipients aren't restricted to any particular area, and can make gifts to whichever causes are nearest and dearest to them through your site.

eCards are available only with certain disbursement options.

Address Autocomplete (+)

Minimize entry errors, obtain clean and consistent donor data for streamlined reporting, and increase conversion rates by creating a significantly faster donation experience with our address autocomplete, powered by the Google Places API.

Simplify Reconciliation with GiveGab

Donor and Gift Data

Export a full report of all donor and gift data in an easy to use .csv format.

Direct Deposit for Immediate Access

GiveGab will direct deposit funds to your bank account on a daily basis.

Fund / Allocation Code Tracking

Your team will be able to assign Fund or Allocation Codes to your profile to make reconciliation against your internal fund codes even easier. These codes will pull through to your gift report in real-time.



Access to Powerful Analytics to Learn From Your Data

Google Analytics Tracking

With Google Analytics on your Community Giving platform, you'll have immediate access to powerful data about your website traffic and user behavior. You'll also be able to track gift source data through the Google Analytics dashboard to understand what appeals were the most successful across a variety of metrics.

Google Tag Manager

Your Community Giving platform was built with Google Tag Manager integrated. Use Tag Manager to manage your marketing tools simply and easily.

Facebook Pixels

Easily add Facebook pixels to your giving event through the Google Tag Manager integration.

You Can Count On Our Technology

Reliable Cloud-Based Hosting

GiveGab is hosted on several different industry leading IaaS and PaaS in parallel for market-leading reliability. Our tech stack is fully scalable, redundant, and fault-tolerant,



with a 24x7x365 monitoring schedule.

Stringent Compliance Requirements

All GiveGab systems are PCI Level I and SOC 1 Type 2 compliant.

Your Data is Secure

All data living in our GiveGab databases in support of your Community Giving site is fully encrypted at rest using the strongest AES 256 bit encryption protocol. In addition, all transmission of data is over HTTPS or TLS or TLS 1.2 / SSL 3.0

Fraud Prevention

By partnering with GiveGab, you'll be processing gifts through GG Pay, powered by Stripe. This partnership allows for a built-in extensive fraudulent actors database to detect and prevent fraudulent charges in real-time.

WCAG 2.1 Level AA Compliant

Our Community Giving platform is WCAG 2.1 Level AA compliant. GiveGab is continuously reviewing new standards of accessibility to ensure compliance.

Learn more about the security and reliability of the platform [here](#).



GIVING DAYS

Your Giving Day
Giving Day Network
Beyond Your Giving Day

YEAR-ROUND FUNDRAISING

Donation Forms
Donation Sites
Peer-to-Peer Suite

PRODUCTS & PRICING

Learn More
Get a Demo

RESOURCES

Blog
Success Stories
Support Center
Downloads
Podcast
Giving Tuesday

GIVING DAY LEADERS

All Partners
Giving Day Leader Forum

ABOUT US

Our Story
Careers
News
Legal
Privacy
Your Privacy Choices

LOGIN

GET A DEMO



© 2023 GiveGab All rights reserved.

